| **What You Know**  *Your environment, target population, challenges, community needs, and assets* | **What You Think**  *Your assumptions, best practices, or research, influencing factors that can help or hinder* | v | **Inputs**  *Resources you invest, e.g. funding, personnel, in-kind, partners* | **Activities**  *What activities, services, supports or products you offer & how often* | **Outputs**  *Who you serve, numbers and level of participation* | v | **Short-Term Outcomes**  *Results you will achieve in 1-3 years* | **Long-Term Outcomes**  *Results you will see after 3 years and long-term impact* |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
| **Impact Outcomes**  *Fundamental changes you will see in your community, systems, and/or organization* |
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